

Product Profile

Corporate Alignment Suite

Aligning your company to get the results you want.

What is a Corporate Alignment?

Your company is perfectly aligned right now to get the results you are getting.

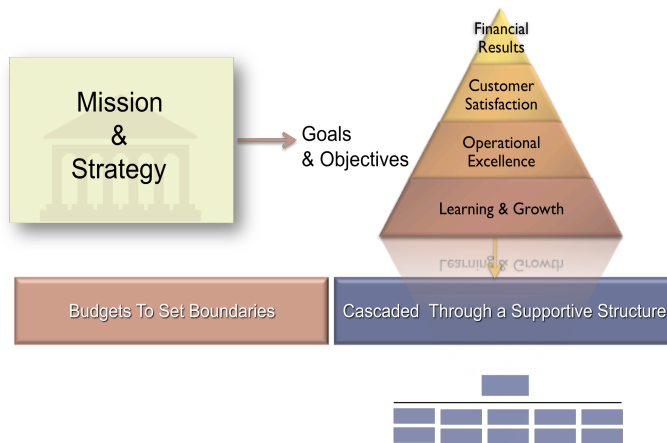
The obvious truth is, if you are not satisfied with your results, your company is not properly aligned. Our Corporate Alignment Suite of products can help you get the results you want and your stakeholders expect.

“Getting everyone on the same page” is not a one act play with us. It is a way of doing business – a dynamic approach that everyone throughout an organization uses every single day.

We can help you articulate a practical and accessible mission; work with you to formulate a strategy to achieve your mission; help you put the people, processes and tools in place to dynamically carry out your strategy; and help you with the critically important (but typically neglected) approaches to internal communications that keep everyone on the same page including goals, priorities, project & resource plans and active performance management.

If you suffer from any of the key management issues listed below, you can greatly benefit from our intentional approach to Corporate Alignment.

Organizational Alignment Process



Key Management Issues

- Your mission looks nice on the wall but it does not tell anyone what you are really trying to do as a Company
- You are not meeting financial goals and no one can give you a good answer as to why
- Your clients and customers are not happy with you and no one can tell you what you need to do to meet their expectations
- Everyone seems overworked but none of the really important projects ever get done
- Everyone got a bonus but you are not happy with the Company's results

Mission Statement	<ul style="list-style-type: none"> • Workshop with Executives • Strategy to Achieve
Goals & Objectives	<ul style="list-style-type: none"> • Executive Workshops • Management Workshops • Cascaded Goals • Performance Appraisals
Prioritization	<ul style="list-style-type: none"> • Executive Workshop • Management Workshop • Business Case Development
Operating Plan	<ul style="list-style-type: none"> • Budgets • Corporate • Departmental
Resource Planning	<ul style="list-style-type: none"> • How to slot resources and cross train • Software • Ongoing Support

What are the benefits to you?

Key players in your Company are “on the same page” and working in sync to meet corporate goals.

Responses to environmental changes, challenges and opportunities is an orderly process.

You get the results you want on both the financial and customer front; your key players are paid incentives for having achieved them; you and your stakeholders can connect the dots from performance to payments.